



**TASTE-  
FULLY  
YOURS!**



**Quality is  
not an act,  
it is a habit.**

**Aristotle 384-322 BC**  
*Ancient Greek philosopher*

**born in the city  
of Stagira - Halkidiki, Greece**





# About Us

**DEAS S.A.** is a family-owned company dedicated to offering premium quality products and services on the basis of a customer oriented approach. Having achieved these two core strategic principles, our company is nowadays **the leader in Greek olive industry**. Our main office building and industrial installations, covering **an area of 40,000m<sup>2</sup>**, are located in Kalives region in Halkidiki, Greece.

**DEAS S.A.** philosophy focuses on the exquisite quality of our products, guaranteed by regular controls of the company's ultra-modern facilities and our innovative processing, storing and packaging methods, all in compliance with the international standards and regulations.



## SOCIAL RESPONSIBILITY

**DEAS S.A.** specifically interested in environmental saving activities.

We, at **DEAS S.A.** are committed to help protect the planet by reducing energy and water use, sourcing with responsibility and reducing waste.

### What we have done as a business

- > Waste Water Management
- > Waste minimization through efficient practices
- > Recycling Processes
- > Renewable electricity
- > Low Energy Light Bulbs

### Sedex Membership

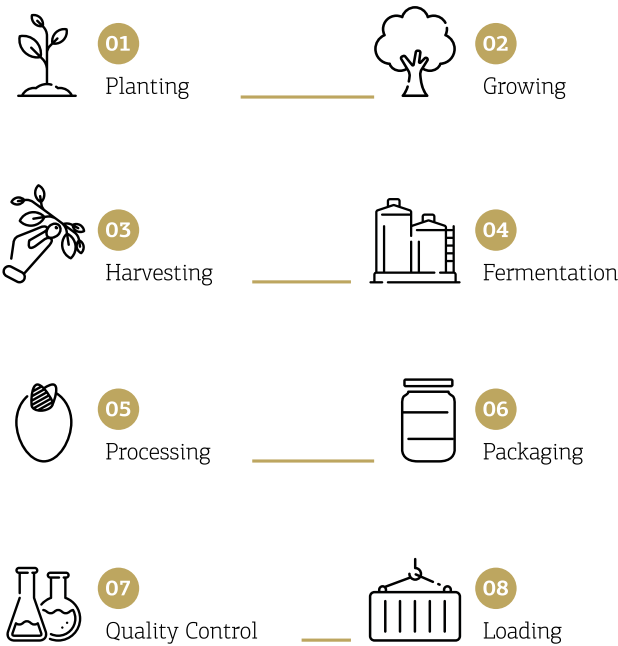
to manage:

- > labour rights
- > health & safety
- > environment and business ethics



## THE PROCESS

Post-Harvest Operations are reduced to minimum possible at Deas facilities to ensure freshness and optimum quality attributes



# Quality Management

At **DEAS S.A.** our commitment is to **never compromise on the safety**, compliance and quality of our products and services. At **DEAS S.A.**, we implement the Quality Policy through the application of our Quality Management Systems under the following Standards :

- > **DIN EN ISO 9001:2008**
- > **ELOT EN ISO 22000:2005**
- > **BRC, Issue 7.0 (TÜV HELLAS)**
- > **IFS, Issue 6.0 (TÜV HELLAS)**
- > **Kosher (BALKAN KOSHER)**
- > **Organic (BIO HELLAS)**



FDA REGISTRATION



All products used in the manufacture of the full range of production, originate from sources that are controlled by the relative authorities and regulations. The Quality Policy is based on the philosophy of customer satisfaction and quality management, with the goal of providing high quality products and customer service.



# About Olives

## HISTORIC ASPECTS: DID YOY KNOW THAT?

- > An olive tree leaf is mentioned in chapter 8 of Genesis when Noah finds one in the dove's beak. Then Noah knew that the water had receded from the earth.
- > According to ancient Greek mythology the Homeland of olives is Athens and Goddess Athena planted the original olive tree on a rocky hill that we know today as the Acropolis. The olive tree that grows there today is said to have come from the roots of the original tree.
- > An Olive tree branch was awarded to Olympic game winner along with large amounts of olive oil.
- > Leafy branches of the olive tree, were found in Tutankhamun's tomb.
- > Warriors anointed themselves with olive oil after bathing.

## OLIVES & HEALTH BENEFITS

- > Diverse range of antioxidant and anti-inflammatory nutrients
- > Simple Phenols: tyrosol & hydroxytyrosol
- > Terpenes (including secoiridoids and triterpenes): oleuropein demethyloleuropein
- > Flavones
- > anthocyanidins
- > cyanidins
- > peonidins
- > Flavonols
- > Hydroxybenzoic acids
- > The antioxidant and anti-inflammatory properties of olives make them a natural for protection against cancer because chronic oxidative stress and chronic inflammation can be key factors in the development of cancer.

Olives are a very good source of copper and a good source of iron, dietary fiber, and vitamin E.

Olives are unusual in their fat quality, because they provide almost three-quarters of their fat as oleic acid, a monounsaturated fatty acid.



# Global Network

**Deas SA** boasts an extended international sales network: our quality products, certified by international standards, **are shipped to clients in all five continents.**

**Deas SA** is proud to have gained the trust and recognition of her clients by demonstrating our extensive experience and expertise in approaching the culture and business ethics of our partners. We participate in major international exhibitions and look forward to your discovering our wide range of **superior-quality olives.**

ALBANIA  
AUSTRALIA  
AUSTRIA  
BELGIUM  
BOSNIA HERZEGOVINA  
BRAZIL  
BULGARIA  
CAMBODIA  
CANADA  
CHINA  
CROATIA

CYPRUS  
CZECH REPUBLIC  
DENMARK  
ENGLAND  
FINLAND  
FRANCE  
FYROM  
GERMANY  
GUATEMALA  
HUNGARY  
INDIA

IRAN  
IRAQ  
ISRAEL  
ITALY  
JAPAN  
KAZAKHSTAN  
KOREA  
KOSOVO  
KUWAIT  
LATVIA  
LITHUANIA

MALTA  
MEXICO  
MOLDAVIA  
NORWAY  
PERU  
POLAND  
ROMANIA

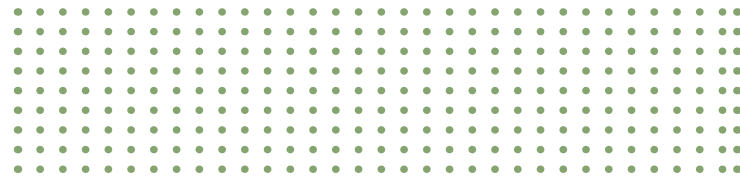
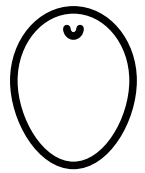
RUSSIA  
SAUDI ARABIA  
SERBIA  
SLOVAKIA  
SLOVENIA  
SPAIN  
SWEDEN

SWITZERLAND  
TAIWAN  
THE NETHERLANDS  
TURKMENISTAN  
UKRAINE  
UNITED ARAB EMIRATES  
USA





# Olives Whole



Black Oxidized Olives whole



Green Olives whole



Kalamata Olives whole



Emerald Olives whole

Olive,  
Mediterranean's  
blessed gift, was  
first planted in  
Greek soil.



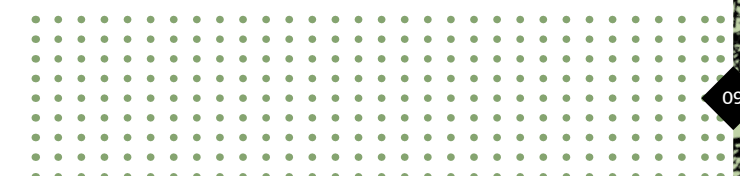
Black Natural Olives whole



Blonde Olives whole



Red Olives whole



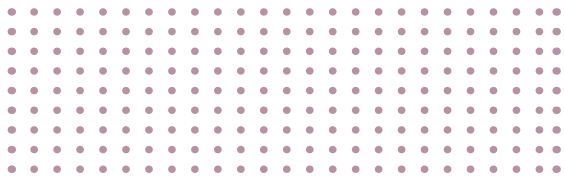


# Olives Pitted & Slices

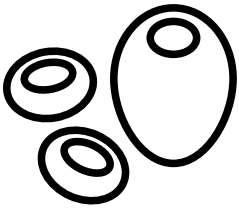
[ OLIVES PITTED ]



Black Oxidized Olives pitted



[ OLIVE SLICES ]



Kalamata Olives pitted



Emerald Olives pitted



Green Olive slices



Kalamata Olive slices



Green Olives pitted



Red Olives pitted



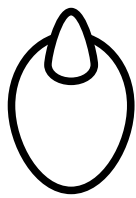
Black Oxidized Olive slices



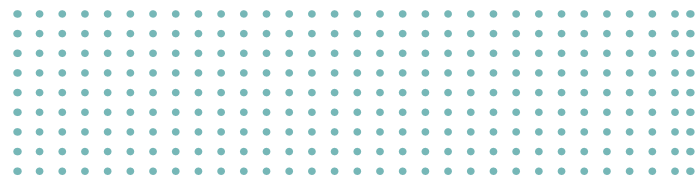
Olive salad & various vegetables



# Olives Stuffed



GREEN OLIVES STUFFED



Stuffed with green Jalapeño



Stuffed with red Jalapeño



Stuffed with almond



Stuffed with Red Natural pepper



Stuffed with red piri piri



Stuffed with green piri piri



Stuffed with garlic



Stuffed with sun-dried tomato



Stuffed with Orange peel



Stuffed with Lemon peel



# Olives Stuffed

GREEN OLIVES STUFFED



Stuffed with Caper



Stuffed with Cucumber



Stuffed with pimiento paste



Stuffed with Jalapeño paste



Stuffed with Feta Cheese



Stuffed with Cheese

**Flavors:**  
Plain  
Blue cheese  
Lemon  
Natural red peppers



GREEN OLIVES  
AUTOMATICALLY  
STUFFED





# Olives Stuffed



## KALAMATA OLIVES STUFFED



Stuffed with Red Natural pepper



Stuffed with sun-dried tomato



Stuffed with red piri piri peppers



Stuffed with green piri piri peppers



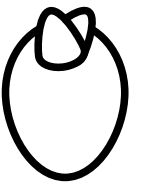
Stuffed with garlic

A core element of the Mediterranean diet, olives capture rare flavors and many beneficial properties.





# Green Olives Double-Stuffed



Double-stuffed with  
garlic & jalapeño



Double-stuffed with  
garlic & red natural pepper



Double-stuffed with  
garlic & sun-dried tomato



Double-stuffed with  
almond & jalapeño

According to ancient Greek mythology, olive tree's first cultivator was goddess Athena who donated it to the city of Athens.



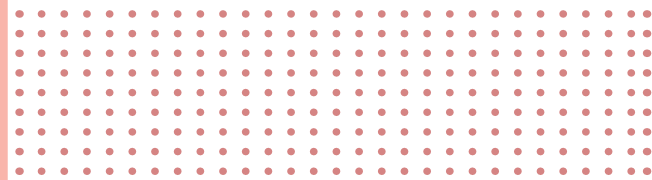
Double-stuffed with  
almond & red natural pepper



Double-stuffed with  
red natural pepper & jalapeño



# Paste - Tapenade - Bruschetta



Green paste / Black paste



Garlic tapenade /  
Roasted red pepper  
& cheese tapenade



Bruschetta - Pikantiko / Olivefeta / Kalamata / Agioritiko

# Marinated olives

*packed in  
vacuum bags*



Kassandra salad



Sithonia salad



Athos salad



Sithonia chilli salad



Athos chilli salad





**Olives contain vitamin E, which acts as a potent lipid-soluble antioxidant to protect the cell membranes and other tissues from harmful free radicals. Olives also contain magnesium, potassium, phosphorus, copper and selenium in small quantities.**





# Packaging Solutions

GLASS  
JARS

210ml



Green paste / Black paste

Tapenade Paprika / Tapenade Olive Feta  
Tapenade Kalamata / Tapenade Tomato

Tapenade garlic  
Tapenade - roasted  
red pepper & cheese

370ml



Green Olives whole  
Kalamata Olives whole  
Black Natural Olives whole  
Blonde Olives whole  
Mediterranean mix -  
olives whole  
Green Olives pitted  
Kalamata Olives pitted  
Green Olives stuffed  
with Almond  
Green Olives stuffed  
with Red Natural pepper  
Green Olives stuffed  
with Garlic  
Green Olives stuffed  
with Jalapeño

## Our elite brand, **Elita**.



We proudly present the elite of olives, our very special brand **Elita**, and we make sure that it gets the kind of package it deserves. We certify that our products are packed with due care, applying systematic controls at all stages of the packaging process.

At **DEAS SA** we strongly believe that right packaging is almost as crucial as the precious content it carries. In that way we guarantee that **Elita** olives reach consumer's table exactly as they should be: **in perfect condition, full of taste and aromas, a true elite of flavors.**

380ml



Pikantico / Olive Feta / Kalamata / Bruschetta Agioritico

395ml orchio

Kalamata Olives whole  
Green olives stuffed  
with almond  
Green olives stuffed  
with Red Natural pepper  
Green olives stuffed with garlic  
Green olives stuffed  
with green Jalapeño  
Green olives double-stuffed  
with garlic & jalapeño  
Green olives double-stuffed with  
garlic & red natural pepper  
Green olives double-stuffed with  
almond & red natural pepper  
Green olives double-stuffed with  
red natural pepper & jalapeño  
Green olives double-stuffed  
with almond & jalapeño





# Packaging Solutions

GLASS  
JARS



## 720ml standard



Green Olives whole  
Kalamata Olives whole  
Mediterranean mix - whole olives  
Black Oxidized Olives whole  
Green Olives pitted  
Kalamata Olives pitted  
Black Oxidized Olives pitted  
Green olives stuffed with almond  
Green olives stuffed with garlic  
Green olives stuffed with pimiento

## 1lt classic



Mediterranean mix - whole olives  
Green Olives pitted  
Kalamata Olives pitted  
Green olives stuffed with almond  
Green olives stuffed with garlic  
Green olives stuffed with pimiento

It takes time, patience and a true passion for quality to produce olives that taste so good.



## 1062ml orchio



Green olives pitted

## Amfora 1700ml



Whole mix / Stuffed mix / Garden mix

## 1700ml orchio



Kalamata Olives whole / Mediterranean mix - whole olives / Green Olives pitted  
Green olives stuffed with almond / Green olives stuffed with garlic / Green olives stuffed with pimiento



# Packaging Solutions



## PLASTIC TRAYS

660ml



Green olives whole / Kalamata Olives whole  
Blonde olives whole

Green olives stuffed with Pimiento  
Green olives pitted marinated with garlic and chilli

## METAL TINS PASTEURIZED

425ml 850ml A8



Green olives whole



Green olives whole

Kalamata olives whole

A12



Green olives whole

Black natural olives whole

Green olives stuffed almond

10lt

## METAL TINS

10lt



Green olives whole

Black olives whole

19lt



Green olives pitted / Green olives stuffed almond  
Green olives stuffed natural red pepper  
Green olives stuffed garlic

20lt



Green olives whole  
Kalamata Olives whole  
Black Natural olives whole

## METAL TINS STERILIZED

425ml 850ml



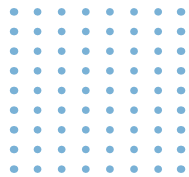
Black Oxidized olives whole

A12

10lt



# Private Label



## Quality to meet your needs



When it comes to Private Label products, we do our best to meet all your needs. We provide you with a **wide range of custom-made solutions** that combine the renowned quality of **DEAS SA** company with an extended variety of products.

### GLASS JARS



210ml (TO63)	212ml (TO63) orchio	270ml (TO63) quadro	315ml (TO63)	330ml (TO82)	370ml (TO63) cylinder	370ml (TO66) elita
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720ml (TO82) romantico	1lt (TO82) cylinder	1062ml (TO100) orchio	1,5lt (TO82) cylinder	1700ml (TO110) orchio
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380ml (TO70) quadro	395ml (TO63) orchio	500ml (TO66)	580ml (TO82) orchio	720ml (TO82) standard	720ml (TO82) orchio
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1700ml (TO89) Amfora	2lt (TO100) cylinder	3,2lt (TO100)	3,7lt (TO100) gallon
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# Private Label

## PET FOR PASTEURIZED



1,6lt  
PP Pet

2,4lt  
PP Pet

3,3lt  
PP Pet

## PLAIN PET TRANSPARENT

*More available lid colors*



1lt  
(TO80)

1,5lt  
(TO80)

2lt  
(TO80)

2lt  
(TO110)

3lt  
(TO110)

In Greece, olive trees are more than just a plant, are a symbol of history, an integral part of Greek identity.



## CONFITE TINS - GOLD



425ml

850ml

1200ml



A8

A9

A10

A12



# Private Label



## VACUUM BAGS

& other available options



1kg

3kg

## PLASTIC BUCKETS

& other available options



3,8lt

5,1lt

10,6lt

12lt

## METAL TINS



10lt

10lt

Pasteurized  
or Sterilized

20lt

## PLASTIC BARRELS



3,3lt  
Rounded

8lt  
Square

8lt  
Rounded

20lt  
Rounded

220lt  
Rounded



**Olives are small fruit  
that grow on olive trees  
(*Olea europaea*).**

**The Olive (*Olea  
europaea*) is a small  
evergreen tree that  
grows best in a  
Mediterranean climate.  
The olive fruit has a  
skin, a fleshy pulp, and  
a stony kernel.**







**DEAS S.A.**  
Olives & Peppers  
Processing Packing  
& Exporting

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